





## Our sustainability approach

Our mission is to provide our vegetables all year-round to millions of people in the Netherlands and abroad, and we are committed to do so in a fair, safe and ethical way. To achieve this, we have developed a comprehensive sustainability approach, which is centred around two strategic pillars:

 **Happy & Healthy People** and  **Happy & Healthy Earth**

This includes ambitious goals to enhance biodiversity, reduce our environmental impact and engage in the wellbeing of our people, our communities and consumers.

We illustrated our value chain to visualise our journey to a happy and healthy future. Will you join us in this mission? We are happy to get in touch with you about our sustainability approach.



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Read more about what we do for people and the environment: from seed to plate, on our [new website](#).

*The seed to plate company*



United

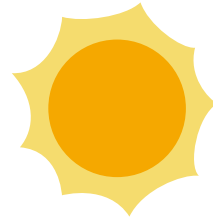
# Every day we push ourselves to do more for people and earth.



Ethical & environmental compliance program.



Improve water stewardship.



2030 Workers of own entities earning at least living wage.



Enhance biodiversity.



Reduce use of pesticides.



2035 35% reduction of our carbon footprint.

From seed



Seasonal Cultivation in & outside of the Netherlands



Inspected, sorted, washed, packed in bulk, cooled and prepared for transport



Promote zero accident culture.



2030 50% Reduction food waste.



Increase employee engagement.



Auditing, storage, sorting, washing, cutting, (re)-packaging



Towards 100% circular packaging.



Improve customer satisfaction.



20% wholesale and 80% retail

to plate

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